

Audit Report: Tere tulemast Paws N' Play veebilehele! — gotoAndPlay Demo WordPress Base

Website: <https://demo.playandnope.com/>
Date: 2026-07-13
Overall Score: 82 / 100
Status: ❑ **Needs Improvement**
Confidence: high
Audit Coverage: 100% — all sources returned data

Summary

PSI mobile 99 and desktop 99 indicate excellent performance with LCP 1.8 s and CLS 0.014. Accessibility is strong with 0 axe violations, though W3C reports 10 errors including invalid ARIA attributes and semantic issues. Security is the primary weakness: HTTP does not redirect to HTTPS and the Security Headers grade is 20/100 due to missing HSTS and weak CSP. Console errors indicate a broken third-party script (CookieYes). The overall score reflects high technical quality in rendering and a11y, penalized significantly for transport security configuration.

PageSpeed Insights — Mobile vs Desktop

*Lower is worse for Performance; higher is worse for LCP and CLS. Worse value is **bolded**.*

Strategy	Performance (M / D)	LCP (M / D)	CLS (M / D)
Mobile vs Desktop	99 / 99	1.82 s / 795 ms	0.014 / 0.003

Optimization Checklist

4 of 6 passing — 4 pass · 1 warn · 1 fail · 1 n/a

Item	Status	Detail
Page caching plugin / CDN active	Pass	Caching plugin detected (WP Rocket)
Images lazy-loaded	Pass	All non-hero raster images use loading="lazy".
Hero image eagerly loaded	Fail	Hero image has loading="lazy", which delays LCP (inferred from DOM order/size — Lighthouse LCP element unavailable). Use loading="eager" (or omit loading) and add fetchpriority="high".
Hero is a real (not a CSS background-image)	N/A	No CSS background-images detected on raster-image-eligible elements.
Responsive images (srcset /)	Pass	20/20 raster images use srcset or (100%).
Reasonable number of image sizes	Pass	48 distinct srcset widths.
JS scripts not blocking in	Warn	1 render-blocking script in . Move to footer or add defer/async.

Fixes

Priority 1: Critical

Immediate action — impacts user experience, search rankings, or site safety.

1A. Force HTTPS Redirect

- **Impact:** Transport security, MITM protection
- **Problem:** <http://demo.playandnope.com/> does not redirect to HTTPS, leaving users vulnerable to interception on the initial request.
- **Solution:** Configure the web server (Apache/Nginx) to return a 301 redirect for all HTTP traffic to HTTPS:

```
RewriteEngine On
RewriteCond %{HTTPS} off
RewriteRule ^(.*)$ https://%{HTTP_HOST}%{REQUEST_URI} [L,R=301]
```

1B. Add HSTS Header

- **Impact:** Security Headers grade, browser enforcement
- **Problem:** strict-transport-security is missing; grade is 20/100. HSTS prevents protocol downgrade attacks.
- **Solution:** Add the following header with max-age $\geq$ 1 year:

```
Header always set Strict-Transport-Security "max-age=63072000;
includeSubDomains; preload"
```

Priority 2: Important

Essential for compliance, user reach, and search visibility.

2A. Fix W3C Validation Errors

- **Impact:** Accessibility, SEO, Standards compliance
- **Problem:** 10 errors found including invalid `aria-expanded` (empty value), `target` on `<span>`, and `script` `defer` misuse.
- **Solution:**
 - Set `aria-expanded="true"` or `"false"` (not empty) on buttons.
 - Remove `target` from `<span>`; move to `<a>` if needed.
 - Remove `defer` from `<script type="text/rocketlazyloadscript">` or change type to valid MIME.

2B. Resolve Console Error (CookieYes)

- **Impact:** Reliability, Third-party script execution
- **Problem:** Console logs 403 error for `cdn-cookieyes.com/client_data/.../script.js` (net::ERR_ABORTED).
- **Solution:** Verify CookieYes configuration or update the script ID in the WordPress plugin settings. If the script is no longer needed, remove the snippet from the theme or plugin.

Priority 3: Best Practice

Recommended for long-term maintainability.

3A. Optimize Hero Image Loading

- **Impact:** LCP, Core Web Vitals
- **Problem:** Optimization Checklist flags hero image has `loading="lazy"`, which can delay LCP despite current 1.8 s score.
- **Solution:** Remove `loading="lazy"` from the LCP element (hero image) and add `fetchpriority="high"`:

```

```

3B. Disambiguate Link Text

- **Impact:** Accessibility, SEO
- **Problem:** Vague link text repeated: "loe rohkem" (read more) ×3, "koerte rühmatreeningud" ×3.
- **Solution:** Make link text unique per context or add `aria-label` :

```
<a href="/dogs-training" aria-label="Koerte rühmatreeningud">Loe rohkem</a>
```