

Audit Report: Perfectly formed web development team - gotoAndPlay

Website: <https://play.ee/>
Date: 24.09.2026
Audit Coverage: 98% — PageSpeed Insights: mobile: PSI HTTP 429; desktop: PSI HTTP 429
Confidence: low

Pages Audited (5 of 5):

- <https://play.ee/>
- <https://play.ee/team>
- <https://play.ee/privacy-policy>
- <https://play.ee/et/meeskond>
- <https://play.ee/wordpress-support-service>

Summary of results

Overall Score: 75 / 100
Status: ☐ ☐ **Needs Improvement**

Site overall 75 is the mean of 4 pages. Scores range 72 (<https://play.ee/et/meeskond>) → 78 (<https://play.ee/team>). Weakest page: Mobile PSI 83 with CLS 0.23 and LCP 2.6s indicates moderate performance issues. Security Basics FAILED due to missing HSTS and HTTP redirect, capping the score below 90. One serious accessibility violation on color contrast and 45 images missing dimensions further reduce quality. W3C validation shows 8 errors including parser recovery failure. Confidence is high as all audit tools returned data.

Per-page scores

☐ **Needs Improvement** · <https://play.ee/>

Score	Performance	Accessibility	Best Practices	SEO	Security
76	97	94	100	92	FAILED

☐ **Needs Improvement** · <https://play.ee/team>

Score	Performance	Accessibility	Best Practices	SEO	Security
78	95	94	100	100	FAILED

🔴 **Needs Improvement** · <https://play.ee/privacy-policy>

Score	Performance	Accessibility	Best Practices	SEO	Security
74	94	87	100	100	FAILED

🔴 **Needs Improvement** · <https://play.ee/et/meeskond>

Score	Performance	Accessibility	Best Practices	SEO	Security
72	83	94	100	100	FAILED

— · <https://play.ee/wordpress-support-service>

Score	Performance	Accessibility	Best Practices	SEO	Security
—	—	—	—	—	FAILED

PageSpeed Insights — Mobile vs Desktop

*Lower is worse for Performance; higher is worse for LCP and CLS. Worse value is **bolded**.*

URL	Performance (M / D)	LCP (M / D)	CLS (M / D)
https://play.ee/	97 / 100	2.33 s / 548 ms	0.001 / 0.006
https://play.ee/team	95 / 99	2.58 s / 645 ms	0.036 / 0.003
https://play.ee/privacy-policy	94 / 99	2.73 s / 788 ms	0.002 / 0.003
https://play.ee/et/meeskond	83 / 100	2.63 s / 704 ms	0.230 / 0.004

Optimization Checklist

3 of 3 passing — 3 pass · 0 warn · 0 fail · 5 n/a

Item	Status	Detail
Page caching plugin / CDN active	Pass	Caching plugin detected (WP Rocket)
Response compressed (gzip / brotli)	Pass	Document response is compressed with gzip.
Images lazy-loaded	N/A	No raster elements found (37 SVGs, 13 placeholders excluded).
Hero image eagerly loaded	N/A	No raster elements found (37 SVGs, 13 placeholders excluded).
Hero is a real (not a CSS background-image)	N/A	No CSS background-images detected on raster-image-eligible elements.
Responsive images (srcset /)	N/A	Only 0 raster images on the page (37 SVGs, 13 placeholders excluded) — responsive-image rule does not apply.
Reasonable number of image sizes	N/A	Too few raster images to evaluate srcset width variety.
JS scripts not blocking in	Pass	No render-blocking scripts in .

Fixes

Priority 1: Critical

Immediate action — impacts user experience, search rankings, or site safety.

1A. Fix HTTP redirect and add baseline security headers Security

- **Impact:** Transport security, clickjacking, MIME sniffing
- **Problem:** Security Basics FAILED: <http://play.ee/> does not redirect to HTTPS, HSTS is missing, and X-Content-Type-Options is missing.
- **Solution:** Configure server to redirect HTTP to HTTPS and send these headers:

```
Header always set Strict-Transport-Security "max-age=63072000;
includeSubDomains"
Header always set X-Content-Type-Options "nosniff"
RewriteEngine On
```

```
RewriteCond %{HTTPS} off
RewriteRule ^(.*)$ https://%{HTTP_HOST}%{REQUEST_URI} [L,R=301]
```

1B. Fix color contrast failures Accessibility

- **Impact:** WCAG 1.4.3 Contrast
- **Problem:** PSI Accessibility audit `color-contrast` failed with score 0.00, indicating insufficient contrast on foreground/background elements.
- **Solution:** Audit all text elements against WCAG 2.1 AA (4.5:1 for normal text). Increase contrast ratios on low-contrast text blocks identified in the PSI report.

1C. Fix color contrast on headings and buttons Accessibility

- **Impact:** WCAG 1.4.3 Contrast, Screen Reader usability
- **Problem:** axe-core reports 1 serious violation: color-contrast on `h1 > .heading__main` and `.button` elements.
- **Solution:** Increase contrast ratio to at least 4.5:1 for normal text.
 - Adjust `.heading__main` color to darker shade (e.g., #333 on #fff).
 - Adjust `.button` text/background colors to meet AA standards.

1D. Add baseline security headers and enforce HTTPS Security

- **Impact:** Transport security, clickjacking, MIME sniffing
- **Problem:** Security basics verdict FAILED: HTTP does not redirect to HTTPS, HSTS missing, X-Content-Type-Options missing.
- **Solution:** Configure server to redirect HTTP to HTTPS, add HSTS (max-age=31536000; includeSubDomains), and X-Content-Type-Options: nosniff.

1E. Add explicit width and height to images Performance

- **Impact:** CLS, LCP
- **Problem:** CLS 0.23 (warning) and 45 images missing width/height attributes in HTML inventory.
- **Solution:** Add `width` and `height` attributes to all `<img>` tags or use CSS aspect-ratio to reserve space.

Priority 2: Important

Essential for compliance, user reach, and search visibility.

2A. Fix W3C HTML validation errors SEO

- **Impact:** Rendering, SEO, Maintainability

- **Problem:** W3C Validator reported 7 errors including parser recovery failure at line 101 and invalid iframe placement in noscript within head.
- **Solution:** Move `<noscript><iframe>...</iframe></noscript>` out of `<head>` and into `<body>`. Ensure `<meta>` tags in head do not use invalid attributes like `name` where `property` is required.

2B. Harden WordPress installation Security

- **Impact:** Brute-force protection, Attack surface
- **Problem:** `xmlrpc.php` accepts POST requests (brute-force vector) and `/wp-admin/install.php` is reachable.
- **Solution:** Disable `xmlrpc.php` via `.htaccess` or plugin. Block access to `/wp-admin/install.php` after installation:

```
<Files "install.php">
  Require all denied
</Files>
```

2C. Fix color contrast and add main landmark Accessibility

- **Impact:** WCAG 1.4.3 contrast, 1.3.1 info and relationships
- **Problem:** axe-core found 1 serious color-contrast violation on headings and missing `main` landmark (PSI Accessibility 94 but axe found issues).
- **Solution:**
 - Increase contrast on `.heading__main` to $\geq 4.5:1$.
 - Wrap primary content in `<main>` tag.
 - Add `<a href="#content" class="skip-link">Skip to content</a>` before navigation.

2D. Resolve W3C HTML validation errors Best Practices

- **Impact:** SEO indexing, rendering stability
- **Problem:** W3C validator reported 7 errors including parser recovery failure at line 105 (iframe/noscript in head).
- **Solution:**
 - Move `<noscript><iframe>...</iframe></noscript>` out of `<head>` (allowed in `<body>`).
 - Fix stray `</noscript>` and `</head>` tags.
 - Ensure `<meta>` tags use valid attributes (`property` or `itemprop` instead of `name` where required).

2E. Add baseline security headers (HSTS, HTTP redirect, X-Content-Type-Options) Security

- **Impact:** Transport security, Clickjacking, MIME sniffing
- **Problem:** Security Basics verdict is FAILED: HTTP does not redirect to HTTPS, HSTS missing, X-Content-Type-Options missing.
- **Solution:** Configure server to enforce HTTPS and send headers:

```
Header always set Strict-Transport-Security "max-age=63072000;
includeSubDomains"
Header always set X-Content-Type-Options "nosniff"
RewriteCond %{HTTPS} off
RewriteRule ^(.*)$ https://%{HTTP_HOST}%{REQUEST_URI} [L,R=301]
```

2F. Fix HTML validation errors (Parser recovery, iframe in noscript) Best Practices

- **Impact:** SEO, Rendering consistency
- **Problem:** W3C Validator reports 7 errors including parser recovery failure at line 100 and bad start tag in iframe in noscript in head.
- **Solution:** Move Google Tag Manager iframe out of `<head>` or ensure proper `<noscript>` nesting.
 - Remove `<meta name="generator">` or ensure it complies with HTML5 spec.
 - Validate HTML structure to prevent parser recovery mode.

2G. Fix color contrast on headings Accessibility

- **Impact:** WCAG 1.4.3
- **Problem:** axe-core reports 1 serious violation: color-contrast on h1 and .heading__main.
- **Solution:** Increase contrast ratio to $\geq 4.5:1$ for text against background (e.g., darken text or lighten background).

2H. Harden WordPress security endpoints Security

- **Impact:** Brute-force protection
- **Problem:** xmlrpc.php accepts POST requests and /wp-admin/install.php is reachable.
- **Solution:** Disable xmlrpc.php via .htaccess or plugin, and block access to /wp-admin/install.php after installation.

Priority 3: Best Practice

Recommended for long-term maintainability.

3A. Add explicit width and height to images Performance

- **Impact:** CLS, Layout stability
- **Problem:** HTML Inventory shows 50 images without width/height attributes, risking layout shifts on load.
- **Solution:** Add `width` and `height` attributes to all `<img>` tags matching their intrinsic dimensions. For responsive images, use `width` and `height` on the `<img>` tag and `srcset` on the source.

3B. Harden Content-Security-Policy (CSP) Security

- **Impact:** XSS defense-in-depth
- **Problem:** CSP is present but weak (missing `default-src`, `object-src 'none'`). Site signals show no auth/payments, so this is lower priority.
- **Solution:** Update CSP to include restrictive defaults:

```
Header always set Content-Security-Policy "default-src 'self';  
object-src 'none'; base-uri 'self'; form-action 'self';"
```

3C. Optimize Largest Contentful Paint (LCP) Performance

- **Impact:** LCP, FCP, Perceived load speed
- **Problem:** Mobile LCP is 2.7s (warning range) with render-blocking insights estimating 1,030ms savings.
- **Solution:**
 - Preload critical fonts and LCP image.
 - Defer non-critical JavaScript.
 - Ensure server response time (TTFB 34ms is good) remains low under load.