Audit Report: Perfectly formed web development team - gotoAndPlay

Website: https://play.ee/
Date: 07.10.2026
Audit Coverage: 100% — all sources returned data
Confidence: high

Pages Audited (5 of 5):

- https://play.ee/
- https://play.ee/privacy-policy
- https://play.ee/team
- https://play.ee/et/privaatsustingimused
- https://play.ee/wordpress-support-service

Summary of results

Overall Score: 78 / 100
Status: □ Needs Improvement

Site overall 78 is the mean of 5 pages. Scores range 74 (https://play.ee/et/privaatsustingimused) → 80 (https://play.ee/wordpress-support-service). Weakest page: Mobile performance (75) is dragged down by severe CLS (0.46) and LCP warning (2.6s), despite excellent TTFB (2ms). Accessibility (87) suffers from a serious contrast violation and structural heading issues. Security basics pass, but W3C validation shows 7 HTML errors indicating template fragility. The overall score reflects a functional site with significant stability and code quality issues.

Per-page scores

□ Needs Improvement · https://play.ee/

Score	Performance	Accessibility	Best Practices	SEO	Security
80	93	94	100	92	PASS

□ Needs Improvement · https://play.ee/privacy-policy

Score	Performance	Accessibility	Best Practices	SEO	Security
78	93	87	100	100	PASS

 Needs Improvement · https://play.ee/team

Score	Performance	Accessibility	Best Practices	SEO	Security
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 Needs Improvement · https://play.ee/wordpress-support-service

Score	Performance	Accessibility	Best Practices	SEO	Security
80	92	91	100	100	PASS

PageSpeed Insights — Mobile vs Desktop

*Lower is worse for Performance; higher is worse for LCP and CLS. Worse value is **bolded**.*

URL	Performance (M / D)	LCP (M / D)	CLS (M / D)
https://play.ee/	**93** / 100	**2.56 s** / 607 ms	0.000 / **0.006**
https://play.ee/privacy-policy	**93** / 99	**2.66 s** / 673 ms	**0.005** / 0.003
https://play.ee/team	**92** / 99	**2.64 s** / 668 ms	**0.036** / 0.003
https://play.ee/et/privaatsustingimused	**75** / 99	**2.56 s** / 670 ms	**0.460** / 0.006
https://play.ee/wordpress-support-service	**92** / 99	**3.00 s** / 779 ms	**0.021** / 0.001

Optimization Checklist

3 of 3 passing — 3 pass · 0 warn · 0 fail · 5 n/a

Item	Status	Detail
Page caching plugin / CDN active	**Pass**	Caching plugin detected (WP Rocket)
Response compressed (gzip / brotli)	**Pass**	Document response is compressed with gzip.
Images lazy-loaded	N/A	No raster elements found (37 SVGs, 13 placeholders excluded).
Hero image eagerly loaded	N/A	No raster elements found (37 SVGs, 13 placeholders excluded).
Hero is a real (not a CSS background-image)	N/A	No CSS background-images detected on raster-image-eligible elements.
Responsive images (srcset /)	N/A	Only 0 raster images on the page (37 SVGs, 13 placeholders excluded) — responsive-image rule does not apply.
Reasonable number of image sizes	N/A	Too few raster images to evaluate srcset width variety.
JS scripts not blocking in	**Pass**	No render-blocking scripts in .

Fixes

Priority 1: Critical

Immediate action — impacts user experience, search rankings, or site safety.

1A. Fix W3C HTML Validation Errors `SEO`

- **Impact:** HTML validity, SEO parsing
- **Problem:** W3C validator reported 7 errors including bad start tags in iframe/noscript in head and stray end tags, triggering parser recovery.

- **Solution:** Move `<noscript><iframe>` out of `<head>` (it belongs in `<body>`). Ensure `<meta>` tags in head do not use `name` where `property` is required. Validate the document structure to remove 'Cannot recover' errors.

1B. Add Width and Height to All Images `Performance`

- **Impact:** CLS, Layout Stability
- **Problem:** HTML Inventory shows 50 images without explicit width/height attributes, risking layout shifts on load.
- **Solution:** Add `width` and `height` attributes to every `<img>` tag. For responsive images, use `width` / `height` on the `<img>` and `srcset` on the `<source>` or `<img>` to maintain aspect ratio.

1C. Resolve Color Contrast Issues `Accessibility`

- **Impact:** WCAG 1.4.3, Readability
- **Problem:** PSI Accessibility score for color-contrast is 0.00, indicating severe contrast failures despite axe reporting 0 serious violations.
- **Solution:** Audit text elements flagged by PSI. Increase contrast ratio to ≥4.5:1 for normal text and ≥3:1 for large text. Use browser DevTools Accessibility tab to inspect computed contrast ratios.

1D. Fix color contrast on headings and buttons `Accessibility`

- **Impact:** WCAG 1.4.3 compliance, readability
- **Problem:** axe-core reports 1 serious violation: h1 > .heading__main and .button fail minimum contrast ratios.
- **Solution:** Increase text color luminance or darken background. Target ratio ≥4.5:1 for normal text.

```
.heading__main { color: #333333; } /* Example adjustment */
.button { color: #ffffff; background-color: #0056b3; } /* Ensure
contrast */
```

1E. Add main landmark and skip-to-content link `Accessibility`

- **Impact:** Screen reader navigation, WCAG 2.4.1
- **Problem:** HTML Inventory and axe-core confirm missing
  landmark and skip link; page content not contained by landmarks.
- **Solution:** Wrap primary content in
  and add a skip link at the top of .

```
<a href="#main-content" class="skip-link">Skip to content</a>
...<main id="main-content">...</main>
```

1F. Fix contrast issues and add main landmark `Accessibility`

- **Impact:** WCAG compliance, Screen reader navigation
- **Problem:** 1 serious axe violation on color-contrast (h1/headings) and missing `main` landmark (confirmed in HTML Inventory).
- **Solution:**
  - Increase contrast ratio for `.heading__main` to ≥4.5:1.
  - Wrap primary content in `<main id="main">`.
  - Add `<a href="#main" class="skip-link">Skip to content</a>` before the header.

1G. Resolve W3C HTML validation errors `Best Practices`

- **Impact:** SEO parsing, Rendering stability
- **Problem:** 7 W3C errors including parser recovery failure at line 101 and malformed `iframe` in `noscript` in `head`.
- **Solution:**
  - Move `<noscript><iframe>...</iframe></noscript>` out of `<head>` (Google Tag Manager snippet should be in `<body>` or handled via plugin).
  - Ensure `<meta>` tags in `<head>` do not use invalid attributes like `name` where `property` is expected.
  - Validate HTML after changes to ensure parser recovery is resolved.

1H. Fix footer layout shifts causing CLS 0.46 `Performance`

- **Impact:** CLS, User Experience
- **Problem:** CLS is 0.46 (heavy penalty), driven by footer shifts of 0.234 and 0.226.
- **Solution:** Reserve space for footer content or fix font loading to prevent layout reflow. Ensure images and embeds have explicit dimensions.

1I. Fix color contrast on h1 and buttons `Accessibility`

- **Impact:** WCAG 1.4.3
- **Problem:** axe-core reports 1 serious violation: color-contrast on h1 > .heading__main and .button.
- **Solution:** Increase contrast ratio to at least 4.5:1 for normal text. Adjust text color or background color in CSS.

1J. Fix color contrast and link names `Accessibility`

- **Impact:** WCAG 1.4.3, 2.4.4 compliance

- **Problem:** 2 serious axe violations: color-contrast on buttons/headings and link-name on logo grid links.
- **Solution:**
  - Increase contrast on `.button--tertiary` and `.capabilities__heading` to ≥4.5:1.
  - Add `aria-label` or visible text to logo links (e.g., `<a aria-label="Client Logo">`).

Priority 2: Important

Essential for compliance, user reach, and search visibility.

2A. Improve Landmarks and Link Text `Accessibility`

- **Impact:** Screen reader navigation, SEO
- **Problem:** Missing `<main>` landmark and skip-to-content link; 9 links use vague text like 'read more'.
- **Solution:** Wrap primary content in `<main>`. Add a skip link at the top: `<a href="#main-content" class="skip-link">Skip to content</a>`. Disambiguate link text (e.g., 'Read more about [Topic]' or use `aria-label`).

2B. Harden Content-Security-Policy (CSP) `Security`

- **Impact:** XSS defense-in-depth, header hygiene
- **Problem:** CSP is present but weak: missing default-src and object-src 'none'; only frame-ancestors set.
- **Solution:** Define a restrictive default-src and add object-src. Since no auth/payments, a strict allowlist is feasible.

```
Content-Security-Policy: default-src 'self'; object-src 'none';
frame-ancestors 'self';
```

2C. Fix W3C HTML validation errors `SEO`

- **Impact:** Rendering consistency, SEO crawlability
- **Problem:** 7 W3C errors including bad start tag in iframe/noscript in head and parser recovery failure at line 101.
- **Solution:** Move iframe/noscript tags out of (they belong in). Fix meta tag attributes (remove 'name' where not allowed). Ensure closes before starts.

2D. Optimize Largest Contentful Paint (LCP) `Performance`

- **Impact:** LCP metric, perceived load speed

- **Problem:** Mobile LCP is 2.7 s (warning zone) despite 3 ms TTFB; likely caused by render-blocking resources or layout shifts.
- **Solution:** Preload the LCP image/font. Ensure the LCP element is not delayed by JavaScript. Check font loading strategy (swap vs block).

```
<link rel="preload" href="/path/to/lcp-image.webp" as="image">
```

2E. Add explicit width/height to images `Performance`

- **Impact:** CLS (Cumulative Layout Shift)
- **Problem:** 45 images lack explicit width/height attributes, creating a risk for layout shifts despite current CLS of 0.036.
- **Solution:**
  - Add `width` and `height` attributes to all `<img>` tags matching intrinsic dimensions.
  - Use CSS `aspect-ratio` as a fallback if dimensions are dynamic.
  - Ensure SVGs have `viewBox` and explicit sizing in CSS.

2F. Correct heading hierarchy and add main landmark `Accessibility`

- **Impact:** Screen Reader Navigation
- **Problem:** Heading order skips h1→h4; document lacks a `<main>` landmark.
- **Solution:** Use sequential heading levels (h1, h2, h3...). Wrap primary content in `<main>` tag. Add skip-to-content link.

2G. Correct HTML structure and landmarks `SEO`

- **Impact:** Screen reader navigation, SEO outline
- **Problem:** HTML Inventory shows 2 `<h1>` elements, missing `<main>` landmark, and missing skip-to-content link.
- **Solution:**
  - Ensure exactly one `<h1>` per page.
  - Wrap primary content in `<main>`.
  - Add `<a href="#main" class="skip-link">Skip to content</a>` before the header.

2H. Resolve W3C validation errors `Best Practices`

- **Impact:** Rendering stability, parser recovery
- **Problem:** 7 W3C errors including parser recovery failure at line 107 (iframe/noscript in head).

- **Solution:**
  - Move `<noscript><iframe>...</iframe></noscript>` out of `<head>` (e.g., to `<body>`).
  - Remove invalid `name` attribute on `<meta>` tags.
  - Ensure `<head>` closes before `<body>` starts.

2I. Optimize LCP and FCP `Performance`

- **Impact:** LCP 3.0 s, FCP 2.14 s
- **Problem:** Mobile LCP exceeds 2.5 s warning threshold; FCP is 2.14 s.
- **Solution:**
  - Preload LCP image/font resources.
  - Reduce unused JavaScript (23 KB identified).
  - Ensure critical CSS is inlined or prioritized.

Priority 3: Best Practice

Recommended for long-term maintainability.

3A. Harden Security Headers (CSP/COOP) `Security`

- **Impact:** XSS/Clickjacking defense-in-depth
- **Problem:** CSP lacks `default-src` and `object-src 'none'`; COOP/CORP missing. Site signals show no auth/payments, so risk is lower.
- **Solution:** Add `Content-Security-Policy: default-src 'self'; object-src 'none';`. Add `Cross-Origin-Opener-Policy: same-origin` and `Cross-Origin-Resource-Policy: same-origin`. Consider HSTS preload directive.

3B. Harden security headers (CSP/COOP/CORP) `Security`

- **Impact:** XSS/Clickjacking defense-in-depth
- **Problem:** CSP lacks `default-src` and `object-src 'none'`; COOP and CORP headers are missing. Site signals show no auth/payments, so risk is lower.
- **Solution:**
  - Add `Content-Security-Policy: default-src 'self'; object-src 'none'; frame-ancestors 'self';`.
  - Add `Cross-Origin-Opener-Policy: same-origin`.
  - Add `Cross-Origin-Resource-Policy: same-origin`.
  - Consider HSTS preload if traffic volume supports it.

3C. Strengthen Content-Security-Policy `Security`

- **Impact:** XSS Defense-in-Depth
- **Problem:** CSP is present but weak (missing `default-src`, `object-src 'none'`). Site signals show no auth/payments, so risk is lower.
- **Solution:** Add `default-src 'self'` and `object-src 'none'` to the CSP header. Consider `script-src` with nonces if dynamic scripts are added later.

3D. Harden security headers `Security`

- **Impact:** Defense-in-depth
- **Problem:** CSP missing `default-src` / `object-src`; HSTS missing `preload`; COOP/CORP missing.
- **Solution:**
  - Add `default-src 'self'` and `object-src 'none'` to CSP.
  - Add `preload` to HSTS header.
  - Set `Cross-Origin-Opener-Policy: same-origin` and `Cross-Origin-Resource-Policy: same-origin`.