# Audit Report: Perfectly formed web development team - gotoAndPlay

**Website:** https://play.ee/
**Date:** 07.10.2026
**Audit Coverage:** 100% — all sources returned data
**Confidence:** high

**Pages Audited (5 of 5):**

- https://play.ee/
- https://play.ee/privacy-policy
- https://play.ee/team
- https://play.ee/et/privaatsustingimused
- https://play.ee/wordpress-support-service

## Summary of results

**Overall Score:** 82 / 100
**Status:**  **Needs Improvement**

Site overall 82 is the mean of 5 pages. Scores range 74 (https://play.ee/et/privaatsustingimused) → 86 (https://play.ee/). Weakest page: Mobile performance 73 is significantly dragged down by a critical CLS of 0.46 (threshold 0.1) and LCP 2.7s, while desktop scores 99. Accessibility has a serious color-contrast violation and heading hierarchy errors. Security basics pass, but HSTS lacks preload and CSP is weak, though site signals indicate low risk (no auth/payments). W3C validation shows 5 errors including script defer misuse. The score reflects significant mobile UX issues despite a lightweight page.

### Per-page scores

 **Needs Improvement** · https://play.ee/

| Score | Performance | Accessibility | Best Practices | SEO | Security |
|---|---|---|---|---|---|
| 86 | 94 | 96 | 100 | 92 | PASS |

 **Needs Improvement** · https://play.ee/privacy-policy

| Score | Performance | Accessibility | Best Practices | SEO | Security |
|---|---|---|---|---|---|
| 84 | 90 | 93 | 100 | 100 | PASS |

 **Needs Improvement** · https://play.ee/team

| Score | Performance | Accessibility | Best Practices | SEO | Security |
|---|---|---|---|---|---|
| 84 | 90 | 96 | 100 | 100 | PASS |

 **Needs Improvement** · https://play.ee/et/privaatsustingimused

| Score | Performance | Accessibility | Best Practices | SEO | Security |
|---|---|---|---|---|---|
| 74 | 73 | 93 | 100 | 100 | PASS |

 **Needs Improvement** · https://play.ee/wordpress-support-service

| Score | Performance | Accessibility | Best Practices | SEO | Security |
|---|---|---|---|---|---|
| 82 | 92 | 96 | 100 | 100 | PASS |

## PageSpeed Insights — Mobile vs Desktop

*Lower is worse for Performance; higher is worse for LCP and CLS. Worse value is **bolded**.*

| URL | Performance (M / D) | LCP (M / D) | CLS (M / D) |
|---|---|---|---|
| https://play.ee/ | **94** / 100 | **2.52 s** / 574 ms | 0.000 / **0.005** |
| https://play.ee/privacy-policy | **90** / 100 | **2.64 s** / 653 ms | 0.004 / **0.004** |
| https://play.ee/team | **90** / 99 | **3.00 s** / 651 ms | **0.037** / 0.003 |
| https://play.ee/et/privaatsustingimused | **73** / 99 | **2.66 s** / 677 ms | **0.460** / 0.004 |
| https://play.ee/wordpress-support-service | **92** / 99 | **3.00 s** / 747 ms | **0.017** / 0.001 |

## Optimization Checklist

**3 of 3 passing** — 3 pass · 0 warn · 0 fail · 5 n/a

| Item | Status | Detail |
|---|---|---|
| Page caching plugin / CDN active | **Pass** | Caching plugin detected (WP Rocket) |
| Response compressed (gzip / brotli) | **Pass** | Document response is compressed with gzip. |
| Images lazy-loaded | N/A | No raster  elements found (37 SVGs, 13 placeholders excluded). |
| Hero image eagerly loaded | N/A | No raster  elements found (37 SVGs, 13 placeholders excluded). |
| Hero is a real  (not a CSS background-image) | N/A | No CSS background-images detected on raster-image-eligible elements. |
| Responsive images (srcset / ) | N/A | Only 0 raster images on the page (37 SVGs, 13 placeholders excluded) — responsive-image rule does not apply. |
| Reasonable number of image sizes | N/A | Too few raster images to evaluate srcset width variety. |
| JS scripts not blocking in | **Pass** | No render-blocking scripts in . |

## Fixes

### Priority 1: Critical

*Immediate action — impacts user experience, search rankings, or site safety.*

**1A. Fix color contrast on headings and buttons** `Accessibility`

- **Impact:** WCAG 1.4.3 compliance, readability
- **Problem:** axe-core reports 1 serious violation for color-contrast on .heading__main and .button elements.
- **Solution:** Increase contrast ratio to at least 4.5:1 for normal text. Adjust CSS:

```
.heading__main { color: #333333; } /* Example darker shade */
.button { color: #ffffff; background-color: #0056b3; } /* Ensure
sufficient contrast */
```

**1B. Correct heading hierarchy (h1 to h4 skip)** `Accessibility`

- **Impact:** Screen reader navigation, document outline
- **Problem:** W3C and axe-core detect a skip from h1 directly to h4, violating sequential heading order.
- **Solution:** Change the first subheading from `<h4>` to `<h2>` to maintain logical flow:

```
<h1>About our privacy policy</h1>
<h2>About the cookies used on our website</h2>
```

**1C. Fix color contrast on headings** `Accessibility`

- **Impact:** WCAG 1.4.3 compliance, readability
- **Problem:** axe-core found 1 serious violation on .heading__main elements where background and foreground colors lack sufficient contrast ratio.
- **Solution:** Increase contrast ratio to at least 4.5:1 for normal text. Adjust text color (e.g., from #777 to #555) or background color to meet WCAG AA standards.

**1D. Optimize Largest Contentful Paint (LCP)** `Performance`

- **Impact:** LCP, Core Web Vitals
- **Problem:** Mobile LCP is 3.0 s, exceeding the 2.5 s good threshold, while Desktop is 0.7 s.
- **Solution:** Preload the LCP image resource, optimize image delivery (WebP/AVIF), and reduce main-thread work. Ensure the hero image is not delayed by render-blocking resources.

**1E. Fix Cumulative Layout Shift (CLS) on Footer** `Performance`

- **Impact:** CLS score, Mobile UX
- **Problem:** Mobile CLS is 0.46 (threshold 0.1), with footer identified as a primary shift source (0.234 + 0.226).
- **Solution:** Reserve space for dynamic content in the footer using CSS min-height or explicit dimensions. Ensure fonts load without swapping layout.

```
footer.footer {
  min-height: 150px; /* Adjust based on content */
}
```

**1F. Fix Color Contrast Violations** `Accessibility`

- **Impact:** WCAG 1.4.3, Accessibility Score
- **Problem:** axe-core reports 1 serious violation for color-contrast affecting buttons and headings (e.g., `.button--tertiary`).
- **Solution:**
  - Increase contrast ratio to at least 4.5:1 for normal text and 3:1 for large text.
  - Adjust CSS for `.button--tertiary` and `.heading__small` elements to use darker text or lighter backgrounds.

### Priority 2: Important

*Essential for compliance, user reach, and search visibility.*

**2A. Resolve render-blocking resources and unused JavaScript** `Performance`

- **Impact:** LCP, FCP, Speed Index
- **Problem:** PSI estimates 1,030 ms savings from render-blocking insights; 23 KB unused JS detected; LCP is 2.5 s (warning threshold).
- **Solution:**
  - Defer non-critical scripts.
  - Remove or minify unused JS (`jquery.bfe1bb19d13b3c17b682.min.js`).
  - Preload critical assets identified in the network dependency tree.

**2B. Add explicit width and height to all images** `Performance`

- **Impact:** CLS, Layout Stability
- **Problem:** 50 images lack width/height attributes, creating a latent risk for Cumulative Layout Shift even though current CLS is 0.000.
- **Solution:**
  - Update `<img>` tags to include `width` and `height` attributes matching intrinsic dimensions.
  - Use CSS aspect-ratio as a fallback if dimensions are dynamic.
  - Ensure SVGs have `viewBox` and explicit sizing in CSS.

**2C. Investigate color contrast discrepancy** `Accessibility`

- **Impact:** WCAG 1.4.3 Contrast
- **Problem:** PSI reports `color-contrast` score 0.00 while axe-core reports 0 violations; this conflict suggests dynamic or complex contrast issues axe missed.
- **Solution:**

- Manually inspect elements flagged by PSI (likely text overlays on images).
- Ensure foreground/background contrast ratio is ≥4.5:1 for normal text.
- Use browser DevTools Accessibility tab to verify contrast on interactive states.

**2D. Add HSTS preload directive** `Security`

- **Impact:** Transport Security
- **Problem:** HSTS header is present ( `max-age=31536000` ) but lacks the `preload` directive required for inclusion in browser preload lists.
- **Solution:**
  - Update HSTS header to: `Strict-Transport-Security: max-age=31536000; includeSubDomains; preload`
  - Submit domain to https://hstspreload.org/ after verifying compliance.

**2E. Reduce Speed Index and LCP delays** `Performance`

- **Impact:** Perceived load time, Core Web Vitals
- **Problem:** Mobile Speed Index is 5.54 s and LCP is 2.6 s, despite a high Lighthouse performance score.
- **Solution:** Optimize font loading (preload critical fonts) and defer non-critical scripts. Check WP Rocket settings for 'Delay JavaScript Execution' to ensure it doesn't block rendering unnecessarily.

**2F. Fix W3C script validation errors** `Best Practices`

- **Impact:** HTML validity, potential JS execution issues
- **Problem:** W3C reports 5 errors where script elements with custom types (e.g., text/rocketlazyloadscript) incorrectly use the defer attribute.
- **Solution:** Remove the `defer` attribute from non-JavaScript script types. WP Rocket may need an update or configuration change to handle custom script types correctly:

```
<!-- Remove defer from non-standard types -->
<script type="text/rocketlazyloadscript" id="jquery-js" data-
rocket-sr>
```

**2G. Add explicit width and height to images** `Performance`

- **Impact:** CLS, Layout Stability
- **Problem:** 45 out of 45 images lack explicit width/height attributes, creating a high risk for layout shifts even if current CLS is 0.037.
- **Solution:** Add `width` and `height` attributes to all `<img>` tags. For responsive images, use `width` and `height` on the `<img>` element matching the aspect

ratio of the largest source.

**2H. Fix W3C script type and defer errors** `Best Practices`

- **Impact:** HTML validity, potential rendering issues
- **Problem:** W3C validator reports 4 errors where script elements with non-JavaScript MIME types (e.g., text/rocketlazyloadscript) incorrectly use the defer attribute.
- **Solution:** Remove the `defer` attribute from script blocks that are not standard JavaScript (e.g., `<script type="text/rocketlazyloadscript" defer>`). Ensure only valid MIME types use defer.

**2I. Fix Color Contrast on Headings and Buttons** `Accessibility`

- **Impact:** WCAG 1.4.3 Compliance
- **Problem:** axe-core reports a serious violation on `.heading__main` and `.button` elements for insufficient contrast.
- **Solution:** Increase contrast ratio to at least 4.5:1 for normal text. Adjust text color or background color in CSS.

```
.heading__main, .button {
  color: #333333; /* Example darker shade */
}
```

**2J. Resolve W3C HTML Validation Errors** `SEO`

- **Impact:** HTML Validity, Parser Recovery
- **Problem:** 5 W3C errors found: `<script>` elements with `type="text/rocketlazyloadscript"` incorrectly use `defer` or `async` attributes.
- **Solution:**
  - Remove `defer` and `async` attributes from non-JavaScript script types (e.g., `text/rocketlazyloadscript`).
  - Ensure only valid MIME types (`text/javascript`, `module`) use these attributes.

**2K. Add Explicit Image Dimensions** `Performance`

- **Impact:** CLS, Layout Stability
- **Problem:** 31 images lack `width` and `height` attributes, creating a risk for Cumulative Layout Shift (CLS) despite current low CLS score.
- **Solution:**

- Add `width` and `height` attributes to all `<img>` tags matching the intrinsic aspect ratio.
- Use CSS `aspect-ratio` as a fallback if dimensions are dynamic.

### Priority 3: Best Practice

*Recommended for long-term maintainability.*

**3A. Improve link text descriptiveness** `SEO`

- **Impact:** SEO, Accessibility
- **Problem:** 9 links use vague text like 'read more' or 'view our instagram feed', failing PSI `tapTargets` and `link-text` audits.
- **Solution:**
  - Replace generic text with context-specific labels (e.g., 'Read more about our case studies').
  - Use `aria-label` if visual text must remain generic.
  - Ensure link text is unique within the page context.

**3B. Harden Content Security Policy and HSTS** `Security`

- **Impact:** XSS defense, transport security
- **Problem:** CSP is missing `default-src` and `object-src 'none'` ; HSTS lacks `preload` directive. Site signals indicate no auth/payments, so risk is lower.
- **Solution:** Update headers to include stricter directives:

```
Content-Security-Policy: default-src 'self'; object-src 'none';
frame-ancestors 'self';
Strict-Transport-Security: max-age=63072000; includeSubDomains;
preload
```

**3C. Harden Content-Security-Policy** `Security`

- **Impact:** XSS defense-in-depth
- **Problem:** CSP is present but weak: missing `default-src` and `object-src 'none'` , limiting its effectiveness against injection attacks.
- **Solution:** Define a strict `default-src` policy. Add `object-src 'none'` to prevent plugin execution. Since the site has no auth/payments, a strict allowlist is sufficient, but nonce-based CSP is preferred for future-proofing.

**3D. Correct Heading Hierarchy and Script Defer Usage** `Best Practices`

- **Impact:** SEO, W3C Validation

- **Problem:** W3C reports 5 errors: h1 skips to h4, and 4 script elements use `defer` on non-JS MIME types ( `text/rocketlazyloadscript` ).
- **Solution:**

  1. Change `<h4>` to `<h2>` or insert `<h2>` / `<h3>` to maintain sequential order.
  2. Remove `defer` from scripts with non-JS types or change type to `text/javascript` if applicable.

```
<!-- Fix heading -->
<h2>Meie veebilehel kasutatavatest küpsistest</h2>

<!-- Fix script -->
<script type="text/javascript" id="jquery-js" defer>...</script>
```

### 3E. Strengthen Security Headers `Security`

- **Impact:** XSS Defense, Context Isolation
- **Problem:** CSP is missing `default-src` and `object-src 'none'` ; COOP and CORP headers are missing. Site signals indicate no auth/payments, lowering immediate risk.
- **Solution:**
  - Add `Content-Security-Policy: default-src 'self'; object-src 'none';` .
  - Add `Cross-Origin-Opener-Policy: same-origin` and `Cross-Origin-Resource-Policy: same-origin` .
  - Consider HSTS preload directive for future inclusion.